

CONTRACT


WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030

www.nbcconnecticut.com

And:

MENTZER MEDIA
DO NOT MAIL
600 FAIRMOUNT AVENUE
SUITE 306
TOWSON, MD 21286

<u>Contract / Revision</u>		<u>Alt Order #</u>
334311 / 4		
<u>Product</u>		
SENATE 2012		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/09/12 - 10/15/12	1320	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
LINDA MCMAHON FOR SENATE	09/10/12 / 10/12/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WVIT	Corey Lane	Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u>		
RA35+		
		<u>Total Ratings</u>
		678.00
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
1021		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
42748	20828	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
												Spots	
1	WVIT	10/09/12	10/14/12	6-7A CT NEWS TODAY	6A-7A		:30				NM	4	\$1,800.00
	IP												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/08/12	10/14/12	- 1111--					4	\$450.00	4.00			
2	WVIT	10/09/12	10/14/12	12-1P AH LIVE	12P-1P		:30				NM	4	\$300.00
	IP												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/08/12	10/14/12	- 1111--					4	\$75.00	1.00			
3	WVIT	10/09/12	10/14/12	4-5P ELLEN	4P-5P		:30				NM	5	\$4,900.00
	IP												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/08/12	10/14/12	- 2122--					7	\$200.00	3.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #
334311 / 4	

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	SENATE 2012	1320

Advertiser	Original Date / Revision
LINDA MCMAHON FOR S	09/10/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/			
									Rate	Rtn	Type	Spots
Spot	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
2	WVIT	10/08/12-10/14/12	4-5P ELLEN		4P-5P				\$200.00	3.00	NM	
	See MG 3.8,3.9,3.10											
	NA-NOT AVAILABLE											
3	WVIT	10/08/12-10/14/12	4-5P ELLEN		4P-5P				\$200.00	3.00	NM	
	See MG 3.8,3.9,3.10											
	NA-NOT AVAILABLE											
4	WVIT	10/08/12-10/14/12	4-5P ELLEN		4P-5P				\$200.00	3.00	NM	
	See MG 3.8,3.9,3.10											
	NA-NOT AVAILABLE											
5	WVIT	10/08/12-10/14/12	4-5P ELLEN		4P-5P				\$200.00	3.00	NM	
	See MG 3.8,3.9,3.10											
	NA-NOT AVAILABLE											
6	WVIT	10/08/12-10/14/12	4-5P ELLEN		4P-5P				\$200.00	3.00	NM	
	See MG 3.8,3.9,3.10											
	NA-NOT AVAILABLE											
8	WVIT	10/08/12-10/14/12	W8-9P ANIMAL PRAC/GUYS8-9P						\$1,200.00	11.00	NM	
Ⓜ	MG for 3.5,18.2,3.2,3.4,3.3,3.6,12.2,18.1,13.1											
9	WVIT	10/08/12-10/14/12	W10-11P CHICAGO FIRE	10P-11P					\$2,800.00	13.00	NM	
Ⓜ	MG for 3.5,18.2,3.2,3.4,3.3,3.6,12.2,18.1,13.1											
10	WVIT	10/08/12-10/14/12	NOTRE DAME FOOTBALL	230P-7P					\$500.00	11.00	NM	
Ⓜ	MG for 3.5,18.2,3.2,3.4,3.3,3.6,12.2,18.1,13.1											
4	WVIT	10/09/12	10/14/12	5-6P CT NEWS @ 5PM	5P-6P							NM
	IP											
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	10/08/12	10/14/12	-1111--	4	\$550.00	4.00						
5	WVIT	10/09/12	10/14/12	6-630P M-F CT NEWS @ 6	6P-630P							NM
	IP											
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	10/08/12	10/14/12	-1111--	4	\$800.00	5.00						
6	WVIT	10/09/12	10/14/12	630-7P NIGHTLY NEWS	630-7P							NM
	IP											
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	10/08/12	10/14/12	-1111--	4	\$2,000.00	6.00						
7	WVIT	10/09/12	10/14/12	7-730P EXTRA	7P-730P							NM
	IP											
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	10/08/12	10/14/12	-1111--	4	\$450.00	3.00						
8	WVIT	10/09/12	10/14/12	730-8P ACCESS HOLLYWO	730P-8P							NM
	IP											
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	10/08/12	10/14/12	-1111--	4	\$450.00	3.00						
9	WVIT	10/09/12	10/14/12	1135-1235A TONIGHT SHOW	1135P-1235A							NM
	IP											

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FOR NBC CONTRACTS:

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Contract / Revision 334311 / 4	Alt Order #
Contract Dates 10/09/12 - 10/15/12	Product SENATE 2012
Advertiser LINDA MCMAHON FOR S	Original Date / Revision 09/10/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/			Rate	Rtn	Type	Spots	Amount
									Week	Rate	Rating					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												
		Week: 10/08/12	10/14/12	- 1111 --				4		\$225.00	3.00					
10	WVIT	10/09/12	10/14/12	11-1135P	LATE NEWS	11P-1135P					:30				NM	6 \$4,800.00
		IP														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												
		Week: 10/08/12	10/14/12	- 111111				6		\$800.00	4.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>								
		6	WVIT	10/08/12-10/14/12	11-1135P LATE NEWS	11P-1135P	- TuWThFSaSu	:30		\$800.00	4.00	NM				
		See MG 10.7														
		NA-PGM NOT SCHEDULED														
7	WVIT	10/08/12-10/14/12		NFL LATE NEWS		1130P-1205A					:30		\$800.00	4.00	NM	
		Ⓜ MG for 10.6 10/14														
11	WVIT	10/09/12	10/14/12	T8-8P	VOICE-RESULTS	8P-9P					:30				NM	1 \$2,200.00
		IP														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												
		Week: 10/08/12	10/14/12	- T-----				1		\$2,200.00	6.00					
12	WVIT	10/09/12	10/14/12	9-10P	LAW & ORDER: SVU	9P-10P					:30				NM	2 \$2,800.00
		IP														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												
		Week: 10/08/12	10/14/12	-- W---				3		\$1,400.00	4.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>								
		2	WVIT	10/08/12-10/14/12	9-10P LAW & ORDER: SVU	9P-10P	-- W-----	:30		\$1,400.00	4.00	NM				
		See MG 3.8,3.9,3.10														
		PREEMPT-ADV SEPARATION														
13	WVIT	10/09/12	10/14/12	F9-10P	GRIMM	9-10P					:30				NM	0 \$0.00
		IP														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												
		Week: 10/08/12	10/14/12	---- F--				1		\$1,000.00	4.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>								
		1	WVIT	10/08/12-10/14/12	F9-10P GRIMM	9-10P	---- F---	:30		\$1,000.00	4.00	NM				
		See MG 3.8,3.9,3.10														
		PREEMPT-ADV SEPARATION														
14	WVIT	10/09/12	10/14/12	10-11P	DATELINE NBC	10P-11P					:30				NM	11 \$6,000.00
		IP														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												
		Week: 10/08/12	10/14/12	---- F--				4		\$1,500.00	3.00					

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WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030

Contract / Revision 334311 / 4	Alt Order #
Product SENATE 2012	Estimate # 1320
6	Original Date / Revision 09/10/12 / 10/12/12

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week			Rate	Rtn	Type	Spots	Amount	
								Start Date	End Date	Weekdays	Spots/Week	Rate	Rtg	Type		
4	WVIT	10/08/12-10/14/12		10-11P DATELINE NBC See MG 14.5,14.6,14.7,14.8,14.9,14.10,14.11,14.12 PREEMPT-ADV SEPARATION	10P-11P		:30				\$1,500.00	3.00	NM			
5	WVIT	10/15/12-10/15/12		9-10A TODAY SHOW	9A-10A	M-----	:30				\$300.00	0.50	NM			
6	WVIT	10/15/12-10/15/12		9-10A TODAY SHOW	9A-10A	M-----	:30				\$300.00	0.50	NM			
7	WVIT	10/15/12-10/15/12		10-11A TODAY SHOW	10A-11A	M-----	:30				\$300.00	0.50	NM			
8	WVIT	10/15/12-10/15/12		10-11A TODAY SHOW	10A-11A	M-----	:30				\$300.00	0.50	NM			
9	WVIT	10/14/12-10/14/12		4305A CT NEW TODAY M-F 430A-5A								\$50.00	0.50	NM		
10	WVIT	10/15/12-10/15/12		11-12P CT NEWS TODAY	11A-12P	M-----	:30				\$75.00	0.50	NM			
11	WVIT	10/15/12-10/15/12		1-2P DAYS OF OUR LIVES	1P-2P	M-----	:30				\$125.00	0.00	NM			
12	WVIT	10/15/12-10/15/12		135-205A LAST CALL	135A-205A	M-----	:30				\$50.00	0.00	NM			
13	WVIT	10/09/12	10/14/12	6-7A CT NEWS TODAY	6A-7A		:30							NM		
				IP												
14	WVIT	10/09/12	10/14/12	7-9A SATURDAY TODAY	7A-9A		:30							NM		
				IP												
15	WVIT	10/09/12	10/14/12	9-10A CT NEWS TODAY	9A-10A		:30							NM		
				IP												
16	WVIT	10/09/12	10/14/12	9-10A CT NEWS TODAY	9A-10A		:30							NM		
				IP												
17	WVIT	10/09/12	10/14/12	9-10A CT NEWS TODAY	9A-10A		:30							NM		
				IP												
18	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
19	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
20	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
21	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
22	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
23	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
24	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
25	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
26	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
27	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
28	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
29	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
30	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
31	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
32	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
33	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
34	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
35	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
36	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
37	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
38	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
39	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
40	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
41	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
42	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
43	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
44	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
45	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
46	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
47	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
48	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
49	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
50	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
51	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
52	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
53	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
54	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
55	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
56	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
57	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
58	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
59	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
60	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
61	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
62	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
63	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
64	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		
				IP												
65	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30							NM		

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

FOR NBC & TELEMUNDO STATION CONTRACTS

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #
334311 / 4	

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	SENATE 2012	1320

Advertiser	Original Date / Revision
LINDA MCMAHON FOR S	09/10/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/			
									Rate	Rtn	Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								Amount
Week:		10/08/12	10/14/12	-----S				2	\$550.00			
20	WVT	10/09/12	10/14/12	7-8A CT NEWS TODAY	7A-8A		:30				NM	2 \$350.00
IP												
Week:		10/08/12	10/14/12	-----S				2	\$175.00			
21	WVT	10/09/12	10/14/12	8-9A SUNDAY TODAY	8A-9A		:30				NM	1 \$350.00
IP												
Week:		10/08/12	10/14/12	-----S				1	\$350.00			
22	WVT	10/09/12	10/14/12	1030A-1130A SU MTP	1030A-1130A		:30				NM	1 \$2,000.00
IP												
Week:		10/08/12	10/14/12	-----S				1	\$2,000.00			
23	WVT	10/09/12	10/14/12	FTBL NIGHT AMERICA NON 7P-8P			:30				NM	1 \$1,000.00
IP												
Week:		10/08/12	10/14/12	-----S				1	\$1,000.00			
24	WVT	10/09/12	10/14/12	NFL REG SEASON NON LO 8P-11P			:30				NM	4 \$12,800.00
IP												
Week:		10/08/12	10/14/12	-----S				4	\$3,200.00			
25	WVT	10/15/12	10/15/12	6-7A CT NEWS TODAY	6A-7A		:30				NM	3 \$1,350.00
IP												
Week:		10/15/12	10/21/12	M-----				3	\$450.00			
27	WVT	10/15/12	10/15/12	4-5P ELLEN	4P-5P		:30				NM	2 \$400.00
IP												
Week:		10/15/12	10/21/12	M-----				2	\$200.00			
28	WVT	10/15/12	10/15/12	5-6P CT NEWS @ 5PM	5P-6P		:30				NM	2 \$1,100.00
IP												
Week:		10/15/12	10/21/12	M-----				2	\$550.00			
29	WVT	10/15/12	10/15/12	6-630P M-F CT NEWS @ 6	6P-630P		:30				NM	1 \$800.00
IP												
Week:		10/15/12	10/21/12	M-----				1	\$800.00			
30	WVT	10/15/12	10/15/12	630-7P NIGHTLY NEWS	630-7P		:30				NM	1 \$2,000.00
IP												
Week:		10/15/12	10/21/12	M-----				1	\$2,000.00			
31	WVT	10/15/12	10/15/12	7-730P EXTRA	7P-730P		:30				NM	2 \$900.00
IP												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcconnecticut.com

Contract / Revision	Alt Order #
334311 / 4	

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	SENATE 2012	1320

Advertiser	Original Date / Revision
LINDA MCMAHON FOR S	09/10/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/				
									Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				2	\$450.00	3.00			
32	WVIT	10/15/12	10/15/12	730-8P ACCESS HOLLYWO	730P-8P		:30				NM	2	\$900.00
IP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				2	\$450.00	3.00			
33	WVIT	10/15/12	10/15/12	1135-1235A TONIGHT SHO	1135P-1235A		:30				NM	2	\$450.00
IP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				2	\$225.00	3.00			
34	WVIT	10/15/12	10/15/12	11-1135P LATE NEWS	11P-1135P		:30				NM	1	\$800.00
IP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$800.00	3.00			
35	WVIT	10/15/12	10/15/12	M8-10P VOICE	8-10P		:30				NM	1	\$4,000.00
CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$4,000.00	7.00			
36	WVIT	10/15/12	10/15/12	M10-11P REVOLUTION	10P-11P		:30				NM	2	\$3,600.00
IP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				2	\$1,800.00	5.00			
37	WVIT	10/09/12	10/14/12	6-7A CT NEWS TODAY	6A-7A		:30				NM	5	\$3,500.00
CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-1112--				5	\$700.00	4.00			
38	WVIT	10/09/12	10/14/12	7-9A TODAY SHOW	7A-9A		:30				NM	8	\$6,000.00
CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-2222--				8	\$750.00	4.00			
39	WVIT	10/09/12	10/14/12	12-1P AH LIVE	12P-1P		:30				NM	4	\$700.00
CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-1111--				4	\$175.00	1.00			
40	WVIT	10/09/12	10/14/12	4-5P ELLEN	4P-5P		:30				NM	2	\$800.00
CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--11---				2	\$400.00	3.00			
41	WVIT	10/09/12	10/14/12	5-6P CT NEWS @ 5PM	5P-6P		:30				NM	6	\$5,100.00
CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-1212--				6	\$850.00	4.00			
42	WVIT	10/09/12	10/14/12	7-730P EXTRA	7P-730P		:30				NM	4	\$3,200.00
CDR													

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



Contract / Revision 334311 / 4	Alt Order #
Contract Dates 10/09/12 - 10/15/12	Product SENATE 2012
Advertiser LINDA MCMAHON FOR S	Estimate # 1320
Original Date / Revision 09/10/12 / 10/12/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/			
									Rate	Rtn	Type	Spots
		Start Date	End Date	Weekdays								Amount
Week:		Week: 10/08/12	10/14/12	- 1111--				4	\$800.00			
43	WVIT	10/09/12	10/14/12	730-8P ACCESS HOLLYWO	730P-8P		:30				NM	4 \$3,200.00
	CDR											
	Start Date	End Date	Weekdays					4	\$800.00			
Week:	10/08/12	10/14/12	- 1111--									
44	WVIT	10/09/12	10/14/12	1135-1235A TONIGHT SHO	1135P-1235A		:30				NM	4 \$1,800.00
	CDR											
	Start Date	End Date	Weekdays					4	\$450.00			
Week:	10/08/12	10/14/12	- 1111--									
45	WVIT	10/09/12	10/14/12	11-1135P LATE NEWS	11P-1135P		:30				NM	6 \$9,000.00
	CDR											
	Start Date	End Date	Weekdays					6	\$1,500.00			
Week:	10/08/12	10/14/12	- 111111									
	Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length	Rate	Rtg	Type	
	6	WVIT	10/08/12-10/14/12	11-1135P LATE NEWS	11P-1135P	- TuWThFSaSu	:30		\$1,500.00	4.00	NM	
				See MG 45.7								
				NA-PGM NOT SCHEDULED								
7	WVIT	10/08/12-10/14/12		NFL LATE NEWS	1130P-1205A	-----Su	:30		\$1,500.00	4.00	NM	
	MG	45.6	10/14									
46	WVIT	10/09/12	10/14/12	T8-8P VOICE-RESULTS	8P-9P		:30				NM	1 \$4,000.00
	CDR											
	Start Date	End Date	Weekdays					1	\$4,000.00			
Week:	10/08/12	10/14/12	-T-----									
47	WVIT	10/09/12	10/14/12	F9-10P GRIMM	9-10P		:30				NM	2 \$4,000.00
	CDR											
	Start Date	End Date	Weekdays					2	\$2,000.00			
Week:	10/08/12	10/14/12	----F--									
48	WVIT	10/09/12	10/14/12	7-9A SATURDAY TODAY	7A-9A		:30				NM	5 \$3,000.00
	CDR											
	Start Date	End Date	Weekdays					5	\$600.00			
Week:	10/08/12	10/14/12	-----S-									
49	WVIT	10/09/12	10/14/12	8-9A SUNDAY TODAY	8A-9A		:30				NM	2 \$1,300.00
	CDR											
	Start Date	End Date	Weekdays					2	\$650.00			
Week:	10/08/12	10/14/12	-----S									
50	WVIT	10/09/12	10/14/12	FTBL NIGHT AMERICA NON	7P-8P		:30				NM	2 \$4,000.00
	CDR											
	Start Date	End Date	Weekdays					2	\$2,000.00			
Week:	10/08/12	10/14/12	-----S									
51	WVIT	10/15/12	10/15/12	7-9A TODAY SHOW	7A-9A		:30				NM	2 \$950.00
	IP											
	Start Date	End Date	Weekdays					2	\$475.00			
Week:	10/15/12	10/21/12	M-----									

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcconnecticut.com

Contract / Revision	Alt Order #
334311 / 4	

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	SENATE 2012	1320

Advertiser	Original Date / Revision
LINDA MCMAHON FOR S	09/10/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/				
									Rate	Rtn	Type	Spots	Amount
52	WVT	10/15/12	10/15/12	11-1135P LATE NEWS	11P-1135P		:30				NM	1	\$1,500.00
	CDR												
	Start Date	End Date	Weekdays	Spots/Week					Rate	Rating			
Week:	10/15/12	10/21/12	M-----	1					\$1,500.00	3.00			
53	WVT	10/09/12	10/14/12	6-7A CT NEWS TODAY	6A-7A		:30				NM	1	\$200.00
	CDR												
	Start Date	End Date	Weekdays	Spots/Week					Rate	Rating			
Week:	10/08/12	10/14/12	-----S-	1					\$200.00	2.00			
54	WVT	10/09/12	10/14/12	9-10A CT NEWS TODAY	9A-10A		:30				NM	1	\$550.00
	CDR												
	Start Date	End Date	Weekdays	Spots/Week					Rate	Rating			
Week:	10/08/12	10/14/12	-----S-	1					\$550.00	4.00			
55	WVT	10/09/12	10/14/12	NOTRE DAME FOOTBALL	230P-7P		:30				NM	5	\$2,500.00
	IP												
	Start Date	End Date	Weekdays	Spots/Week					Rate	Rating			
Week:	10/08/12	10/14/12	-----S-	5					\$500.00	2.00			
56	WVT	10/09/12	10/14/12	REVOLUTION	8P-9P		:30				NM	4	\$2,000.00
	IP												
	Start Date	End Date	Weekdays	Spots/Week					Rate	Rating			
Week:	10/08/12	10/14/12	-----S-	4					\$500.00	2.00			
57	WVT	10/09/12	10/14/12	CHICAGO FIRE	9P-10P		:30				NM	1	\$600.00
	IP												
	Start Date	End Date	Weekdays	Spots/Week					Rate	Rating			
Week:	10/08/12	10/14/12	-----S-	1					\$600.00	1.00			
58	WVT	10/09/12	10/14/12	LAW & ORDER: SVU	10P-11P		:30				NM	4	\$2,800.00
	IP												
	Start Date	End Date	Weekdays	Spots/Week					Rate	Rating			
Week:	10/08/12	10/14/12	-----S-	4					\$700.00	2.00			
59	WVT	10/09/12	10/14/12	NFL REG SEASON NON LO	8P-11P		:30				NM	3	\$17,400.00
	CDR												
	Start Date	End Date	Weekdays	Spots/Week					Rate	Rating			
Week:	10/08/12	10/14/12	-----S	3					\$5,800.00	6.00			
60	WVT	10/09/12	10/14/12	8-9P THE VOICE	8P-9P		:30				NM	2	\$1,600.00
	IP												
	Start Date	End Date	Weekdays	Spots/Week					Rate	Rating			
Week:	10/08/12	10/14/12	-----F--	2					\$800.00	6.00			
61	WVT	10/13/12	10/13/12	SPORTS ILLUSTRATED	130P-230P		:30				NM	2	\$600.00
	IP												
	Start Date	End Date	Weekdays	Spots/Week					Rate	Rating			
Week:	10/08/12	10/14/12	-----S-	2					\$300.00	6.00			
62	WVT	10/13/12	10/13/12	NOTRE DAME PRE GAME	230P-330P		:30				NM	2	\$800.00
	IP												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCS CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030

Contract / Revision 334311 / 4	Alt Order #
Product SENATE 2012	Estimate # 1320
<u>Original Date / Revision</u> 09/10/12 / 10/12/12	

www.nbccconnecticut.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
		Week: 10/08/12	10/14/12	-----S-	2								
63	WVIT	10/09/12	10/14/12	1130P-1A SNL	1130P-1A		:30				NM	1	\$1,500.00
		CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/08/12	10/14/12	-----S-	1	\$1,500.00	6.00						
64	WVIT	10/09/12	10/14/12	10-1030A CHRIS MATTHEW	10-1030A		:30				NM	2	\$2,000.00
		IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/08/12	10/14/12	-----S	2	\$1,000.00	6.00						
65	WVIT	10/09/12	10/14/12	1030A-1130A SU MTP	1030A-1130A		:30				NM	1	\$2,000.00
		IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/08/12	10/14/12	-----S	1	\$2,000.00	6.00						
66	WVIT	10/09/12	10/14/12	1150P NFL SS REPLAY	1150P-1215A		:30				NM	2	\$600.00
		IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/08/12	10/14/12	-----S	2	\$300.00	6.00						
		Totals						678.00				182	\$163,250.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	182	\$163,250.00	\$138,762.50
Totals	182	\$163,250.00	\$138,762.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.